

CLIENT DOWNLOAD

Recommended Vendors & Resources

- Stuff I Use, Have Used, or Would Use on My Site -



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Matt Ryan

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HOSTING COMPANIES, DOMAINS AND PRODUCTIVITY

It includes recommended hosting companies. Liquid Web, WPEngine, Pagely, and GoDaddy (if your client has little to no traffic or is on a tight budget, GD is an inexpensive option to get started. Then they can move when traffic numbers increase.) With the recommendation, I explain who each host is best for.

Anchor Hosting – The only managed WordPress host I trust for the live Cap Web Solutions family of sites. Secure. Fast. Exceptional Customer service. Not much more to say.

<u>SiteGround</u>– Can't beat the prices and the tools. Services range from bare-bones shared servers to full-on dedicated boxes. For shared hosting, I have used the GoGeek plan to host my personal sites, before launching WPcare Managed Hosting.

<u>Cloudflare Domains</u> – Good resource for quick domain name purchase and registration. I have found their domain portal to be one of the easiest to use and quickest when it comes to making DNS changes.

Google Workspace by Google Cloud – Google Workspace (formerly G Suite) is a cloud-based productivity suite that includes Gmail for professional, branded email, Drive for online storage, Meet for video meetings, Calendar for scheduling and Docs for editing files. I especially like how easy it is to get things done and work with others from anywhere, using any device I choose. I've also found Google Workspace to be highly cost-effective at \$6/user/month. Plans for individuals and businesses.

WEBSITE COPYWRITING RESOURCES/WEBSITES

It includes links/referrals to helpful website copywriting resources/websites. I include referrals to a few copywriter friends and associates.

<u>Abby E. Ryan LLC</u> - Yes, she IS my daughter-in-law, but she's a damn good writer regardless. You need a personal touch for your writing? Check with Abby. She will make your ideas jump off the screen.

<u>Connect with Copy</u> - You will be hard pressed to find an easier person to work with than Diedre to help you develop your online voice. Diedre is my go-to person when clients need copy writing help on a new website.

<u>Story-Centered Marketing</u> - Cathy Goodwin tells a good story. Check out her blog. Always engaging.

Copyhackers - Startup help for getting your words just right.

NON-ESSENTIAL WORDPRESS PLUGINS

<u>WP Security Audit Log</u> - Can't remember when you last updated the plugin? This plugin will keep track of it. A log of everything that happens on your website.

<u>Duplicate Post</u> - Clone existing posts or pages with a click. Jump start the creation of your next piece of content. I use it ALL the time.

<u>UpdraftPlus</u> – This plugin can save your butt one day! It can be used to save your complete installation including /wp-content/ and push them to an external Backup Service, like Dropbox, S3, FTP and many more. Every site deserves this protection at a minimum.

<u>Contact Form 7</u> – Contact Form 7 can manage multiple contact forms, plus you can customize the form and the mail contents flexibly with simple HTML.

<u>Ninja Forms</u> - Ninja Forms is the ultimate FREE form creation tool for WordPress. Build forms within minutes using a simple yet powerful drag-and-drop form creator. For beginners, quickly and easily design complex forms with absolutely no code.

<u>WooCommerce</u> – The basis for all eCommerce sites we develop. Delivers enterprise-level quality and features, backed by full support from WooThemes.

<u>Yoast SEO</u> - Can't miss to help get you started with SEO. Move up to the premium version if you want more focused assistance.

FREE STOCK PHOTOGRAPHY RESOURCES

A starter list of free stock photography resources.

Openverse - An extensive library of free stock photos, and images.

<u>Gratisography</u> - not your typical stock photos

<u>Life Of Pix</u> - real photographs

<u>Unsplash</u> - beautiful photos

Awesome Stock Resources - curated list

New Old Stock - vintage photos

PhotoPin - Creative Commons photos

<u>Piclumbo</u> - awesome big pics

StockSnap.io - free stock photos

<u>Creative Commons Usage Search</u> - search for photos by license and usage rights

WordCamp CENTRAL

Now that you are a WordPress website owner, you need to know about WordCamp. WordCamp is a conference that focuses on everything WordPress. You won't find a better way to spend your educational dollars.

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