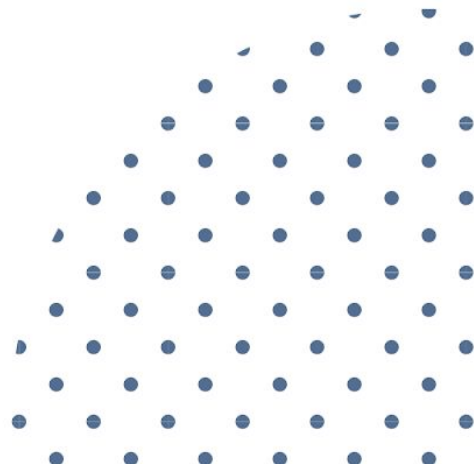


CLIENT DOWNLOAD

# Recommended Vendors & Resources

- Stuff I Use, Have Used, or Would Use on My Site -



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A handwritten signature in black ink that reads 'Matt Ryan' in a cursive, flowing script.

# Recommended Vendors & Resources

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*AFFILIATE DISCLAIMER: Some of the links referenced in this ebook are what is referred to as an affiliate link. If you choose to purchase or use the product or service through that link, I may get a small referral fee from the service or product provider. The price of the resource is the same whether or not you use my affiliate link.*

## HOSTING COMPANIES, DOMAINS AND PRODUCTIVITY

It includes recommended hosting companies. Liquid Web, WP Engine, Pagely, and GoDaddy (if your client has little to no traffic or is on a tight budget, GD is an inexpensive option to get started. Then they can move when traffic numbers increase.) With the recommendation, I explain who each host is best for.

[WP Engine](#) – The only managed WordPress host that I trust for the live Cap Web Solutions family of sites. Secure. Fast. Exceptional Customer service. Not much more to say.

[Flywheel](#) – Can't beat the prices and the tools. Services range from bare bones shared servers to full on dedicated boxes. I'm currently using the shared service platform to host my personal site but the integration with a local development and testing environment is beyond compare. WordPress setup in minutes. MySQL tools at your fingertips.

[Google Domains](#) – Good resource for quick domain name purchase and registration. I have found their domain portal to be one of the easiest to use and quickest when it comes to making DNS changes.

[Google Workspace by Google Cloud](#) – Google Workspace (formerly G Suite) is a cloud-based productivity suite that includes Gmail for professional, branded email, Drive for online storage, Meet for video meetings, Calendar for scheduling and Docs for editing files. I especially like how easy it is to get things done and work with others from anywhere, using any device I choose. I've also found Google Workspace to be highly cost-effective at \$5/user/month. Plans for individuals and businesses.

## WEBSITE COPYWRITING RESOURCES/WEBSITES

It includes links/referrals to helpful website copywriting resources/websites. I include referrals to a few copywriter friends and associates.

[Abby E. Ryan LLC](#) - Yes, she IS my daughter-in-law, but she's a damn good writer regardless. You need a personal touch for your writing? Check with Abby. She will make your ideas jump off the screen.

[Connect with Copy](#) - You will be hard pressed to find an easier person to work with than Diedre to help you develop your online voice. Diedre is my go-to person when clients need copy writing help on a new website.

[Story-Centered Marketing](#) - Cathy Goodwin tells a good story. Check out her blog. Always engaging.

[Copyhackers](#) - Startup help for getting your words just right.

## NON-ESSENTIAL WORDPRESS PLUGINS

[WP Security Audit Log](#) - Can't remember when you last updated the plugin? This plugin will keep track of it. A log of everything that happens on your website.

[Duplicate Post](#) - Clone existing posts or pages with a click. Jump start the creation of your next piece of content. I use it ALL the time.

[BackWPup Free](#) - This plugin can save your butt one day! It can be used to save your complete installation including /wp-content/ and push them to an external Backup Service, like Dropbox, S3, FTP and many more. With a single backup .zip file you are able to easily restore an installation. Every site deserves this protection at a minimum.

[Contact Form 7](#) - Contact Form 7 can manage multiple contact forms, plus you can customize the form and the mail contents flexibly with simple HTML.

[Jetpack](#) - Jetpack is a WordPress developed plugin that supercharges your self-hosted WordPress site with the awesome cloud power of WordPress.com. stats, email sign-ups, social integration, to name a few. Excellent package.

[Ninja Forms](#) - Ninja Forms is the ultimate FREE form creation tool for WordPress. Build forms within minutes using a simple yet powerful drag-and-drop form creator. For beginners, quickly and easily design complex forms with absolutely no code.

[WooCommerce](#) - The basis for all eCommerce sites we develop. Delivers enterprise-level quality and features, backed by full support from WooThemes.

[Yoast SEO](#) - Can't miss to help get you started with SEO. Move up to the premium version if you want more focused assistance.

[Revive Old Post](#) - Repost your existing content on social media, automatically. It was good once; it can be good again.

[Post Promoter Pro](#) - Increases the visibility of your posts by permitting you to automatically share them on social media. Integrated Google Analytics tracking too.

# FREE STOCK PHOTOGRAPHY RESOURCES

A starter list of free stock photography resources.

[Gratisography](#) - not your typical stock photos

[Life Of Pix](#) - real photographs

[Unsplash](#) - beautiful photos

[Awesome Stock Resources](#) - curated list

[New Old Stock](#) - vintage photos

[Unrestricted Stock](#) - graphics, hand-drawn, photos and vectors

[PhotoPin](#) - Creative Commons photos

[PicJumbo](#) - awesome big pics

[StockSnap.io](#) - free stock photos

[Creative Commons Usage Search](#) - search for photos by license and usage rights

[lorem pixel](#) - placeholder images for every situation

## WORDCAMP CENTRAL

Now that you are a WordPress website owner, you need to know about WordCamp. WordCamp is a conference that focuses on everything WordPress. You won't find a better way to spend your educational dollars.

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